NON-STOP ENERGY AND ENTERTAINMENT

“REAL LIFE PROVEN SOLUTIONS”

“TOTALLY INSPIRING”

PROVIDING SOLUTIONS THAT HELP PEOPLE, BUSINESSES AND ORGANIZATIONS LEAD, ENGAGE, AND GROW

DR. RICK GOODMAN RG
Select the BEST SPEAKER for your next event. Organizations around the world hire Dr. Rick because...

Dr. Rick will inspire, entertain and arm your audience with tools they can immediately implement. This is due to Dr. Rick’s intense preparation to customize your presentation to match your core message and values. Plus, many of Dr. Rick’s programs are approved for CPE, CLE and HRCI credits.

Dr. Rick’s goal is to be the EASIEST SPEAKER you have ever worked with – before, during and after your event. He’ll arrive early to engage with your attendees and stay late to answer any questions, sign books and be a contributing advisor and member of your team!

Noted authority. Dr. Rick has a vast array of front-line experiences in many professions and industries. This means he can pick from a wide variety of proven real-life solutions, something that an expert in a single industry cannot.
“I am absolutely committed to making this your best event ever. I’m not just a speaker... 
I want you to think of me as your strategic partner for the day. It begins long before your 
event, by totally customizing your presentation to deliver your core messages. Working 
together as a team we’ll create a **HUGE WIN for your company!**”

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**BEST EVENT WE EVER HAD!**

Dr. Rick – You told me early on that your 2 main goals were to become part of our JRE team and to 
make me look great for finding you. **You definitely delivered on both promises!**

Here we are a week after your presentation and I’m still getting positive comments. My boss told me 
he felt the meeting was **the best event we ever had pointing directly to your contribution!**

Michael Lanham, James River Equipment

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**CUSTOMIZED PRESENTATIONS**

Your keynote address kept everyone engaged and will long be remembered by everyone attending 
our OAC meeting.

Your ability to **customize the program** and **relate it directly to our industry and our specific 
company** was outstanding.

Linda Schaub, Vice President, Marketing Interim Healthcare

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**ACTIONABLE CONTENT**

Dr. Rick, Your kickoff keynote presentation was **AWESOME**! I could see the excitement from our team 
as they were getting solutions and **ACTION STEPS** we needed to implement!

And now – even a few months after your presentation our team is still using the principles you taught 
us which are now ingrained into our culture. **YOU ROCK!**

John Leone, Heineken
Dr. Rick delivers inspiring and enlightening keynote speeches custom-designed and relevant to your audience. Dr. Rick can create a program to achieve your goals!

Imagine kicking off your conference with an opening keynote that gives your attendees a jolt. Or ending it with a closing keynote that sends people home empowered with a game plan for successful action.

The Game Plan... “Three Steps to Building a Solutions Oriented Team”

Success doesn’t happen by itself; it requires a focused strategy. Every championship team, world-class organization, and high achiever begins with a game plan. To turn your organization into a championship team, it will require that you “Transform Your Thinking, Optimize Your Assets and Accelerate Your Connectivity” with your team and your clients.

In this powerful presentation, your attendees will get an insider’s look at how championship teams are built based on Dr. Rick’s work with Super Bowl, Professional Soccer and NBA championship organizations.

You’ll discover the three simple strategies that each organization used to build their championship teams. Your attendees will walk away motivated, inspired and ready to implement the simple solutions to build your own championship team!

Solutions Oriented Healthcare: “Healing Through Humanity”

With almost three decades as a healthcare practitioner, Dr. Rick knows the unique challenges the healthcare profession faces. He also understands the life-altering difference it makes in those you serve. “Healing Through Humanity” is a customized program created specifically for your organization.

Here’s the challenge... For a patient, the experience can be intimidating, confusing and frightening. Ultimately all patients yearn for love, attention, and respect. This insightful presentation will show every caregiver – from the administration to the operations team, providers and even volunteers – how to view their work through the patient’s point of view.

This program is designed to give you the steps to create extraordinary outcomes for patients, providers and healthcare organizations.

“...you received 98% of the highest scoring. By popular demand, we would like you back next year!”

Nancy Hartwell, Association of Surgical Technologists
CREATING A SOLUTIONS ORIENTED ORGANIZATION IN TODAY’S WORLD

“This is my favorite keynote because it answers the number one question I get from high achievers around the world: How do I achieve my professional goals and maintain balance in my personal life?” — Dr. Rick

Just imagine for a moment... What if our thinking is backwards? **Most leaders and organizations focus on the challenges they face and are constantly putting out fires.** This often leads to blame, infighting and a lack of accountability.

This keynote combines the lessons in Dr. Rick’s book “Living A Championship Life – A Game Plan for Success” with his latest book and Amazon bestseller “The Solutions Oriented Leader.” Your audience will discover how to redirect their focus forward – on possibilities, solutions and results.

“This program was **absolutely fantastic**... Everyone was engaged, the presentation was **highly energetic and on point** with all the topics we discussed prior to the presentation. This reinforced the messages we were looking to communicate to our sales team. **It could not have been better!**

Bill Rice, Custom Building Products

By developing a culture that is “Thinking in Solutions,” you will be able to retain your best employees, while also attracting world-class talent. **Your ultimate outcome will be a culture that promotes creativity and innovation, increases employee engagement, and creates a happy and productive work environment.**
Dr. Rick’s workshops are designed to help your team with proven steps putting the strategy into action. He will work with your various teams to ensure better results all throughout the organization, from the C-Suite to your frontline team who interacts with your clients and customers. **The end result’s: A highly engaged and productive team, and clients who become raving fans!**

**SOLUTIONS ORIENTED TEAMBUILDING**
“UNLEASHING THE POWER OF YOUR PEOPLE”

Great organizations are created by identifying, educating, and inspiring great people. Discover how to use Dr. Rick’s step-by-step *Solutions Oriented Transformational Leadership Process*® to empower and motivate your employees. With these new skill sets, your team will be more innovative in their productivity and their performance will increase!

This workshop includes transformational roundtables to develop ideas, increase sales and profitability. Your management team will walk away with proven strategies, tools, and processes to engage and connect with the dynamic and ever-changing workforce.

**SOLUTIONS ORIENTED SALES**
“How to Build a High Velocity Sales Team”

In today’s must-have hypercompetitive world, it’s all about business development. That means communicating with clients in a way that presents your organization as a resource. Instead of selling, you want to show them how you can solve their problems and add value to what they’re doing. It’s all about providing solutions that drive results!

**SOLUTIONS ORIENTED LEADERSHIP**

This is the expanded, in-depth training based on Dr. Rick’s best-selling book “The Solutions Oriented Leader.” Your team will learn his proven step-by-step *Solutions Oriented Transformational Leadership Process*®. This will help your organization create a true solutions-oriented culture that is innovative, focused and ready to take on any opportunity with ease.
“Thank you for speaking at our annual sales conference in Ft. Lauderdale this year. Your program on Innovation and Engagement was very well received by our Sales Team and was very helpful in our efforts to grow our business. Our team learned a great deal from your program and really enjoyed your monthly videos.

Bill Pingleton, Managing Director - Americas

Your speech was inspirational and the additional reference material you provided was both fascinating and timely. Our only regret is that we didn’t have the opportunity for you to address the rest of our Inova family.

Knox Singleton, President & CEO

Your presentation was thought provoking, energetic, interactive and left a lasting impression on all that attended.

Nancy Strong-Roberts, American Cancer Society

Rick, I spoke to many attendees and they were all delighted by your content, presentation style, and for the humor you injected throughout. You exceeded my expectations and you will recall that I had very high expectations of you!

Milt Douglas, VP of World Wide Sales Cavium, Inc.

“DR. RICK GOODMAN EXCEEDS EXPECTATIONS WITH CUSTOMIZED PRESENTATIONS THAT ARE ON-TARGET, ON-THEME AND VALUE-ADDED.”
“We view our relationship with our clients as a partnership. For over 25 years we have provided services to CEOs, HR professionals and leadership teams with the highest commitment to support their goals.

If your organization or association needs a customized employee opinion survey, executive coaching, organizational and 360° leadership assessments or employee leadership training, we are prepared to support you with world-class programs. Our commitment is to accurately assess your needs, make recommendations and provide unique solutions that help you achieve the results you desire.”
EXECUTIVE COACHING

Some leaders may be gifted with a high level of technical expertise, but may be challenged in some aspects of their working relationships with employees. We can help by giving them the tools and developing their skills to become better communicators and more effective leaders. The end result’s: Highly motivated and productive teams.

EXECUTIVE TEAM DEVELOPMENT

If you want your team to be more self-directed and strategically-focused, this is the program for you. This program is designed to focus on building high-performing teams by using transformational leadership systems and tools.
STRATEGIC PLANNING

A Strategic Plan is paramount to your company and to your personal success. This program is designed to help you develop an Action Plan that will meet your unique goals and objectives.

We will interview your management team, employees, and others to gain a thorough understanding of your organization’s needs. That’s when we create tailored solutions that deliver extraordinary results.

ORGANIZATIONAL ASSESSMENTS

Organizational assessments are critical tools for identifying strengths and areas for improvement in your management team and in your company. They are a critical starting point and a benchmark for initiating any type of positive change.

Your decisions are vital to the success of your organization and our assessments provide the information you need to identify issues that need to be addressed. This helps us to provide you with the solutions and support that will move your organization forward.
Your event is a major investment, and that’s why it’s critical to make sure your investment pays off!

**MY COMMITMENT** is that your investment continues to give you a return long after your event concludes.

**MY SOLUTIONS** are PROVEN and based on delivering ongoing education and growth.

**MY IMPACT** on your team is created through our diversified learning approach.

Here are three ways you can grow your skills with ongoing support and education:

- Virtual Training and Webinars
- The Solutions Oriented Leader Podcast
- CEU/CPE/HRCI certification and workshops
**Dr. Rick Goodman** is one of the most sought-after leadership and engagement experts today. His keynote presentations and workshops have produced transformational results leading to highly engaged employees, increased productivity and HIGHER PROFITS.

Dr. Rick has delivered over 1,000 presentations in all 50 states and in 23 countries. He is a “Certified Speaking Professional” (CSP), which is the speaker profession’s international measure of speaking experience and skill. Fewer than one percent of all professional speakers worldwide hold this designation.

In addition to his 30-year speaking career, Dr. Rick is the author of three books: His first book titled “Living A Championship Life - A Game Plan For Success” combined his success philosophy with stories compiled during his tenure as one of the team physicians for the Super Bowl Champion St. Louis Rams.

His quest to solve our world’s newest challenge, communicating with our children in the age of social media and cell phones led to the book “Jamie’s Journey - Travels with My Dad” written by his then 16-year-old daughter. Dr. Rick’s latest book “The Solutions Oriented Leader - Your Comprehensive Guide to Achieve World-Class Results” was #1 on Amazon Kindle when it was released.

Dr. Rick is also a successful entrepreneur who walks his talk and shares his winning philosophies with his audiences. He has built several extremely successful multimillion-dollar businesses and uses those experiences to provide solutions for his clients and audiences throughout the world.

**BOOK DR. RICK FOR YOUR NEXT EVENT!**